

English Bay[®]
BAKERY



HOME-STYLE FROZEN COOKIE DOUGH



== Cérélia ==
Founded on trust, inspired by food

*From domestic and imported ingredients



Originating in 1983, as a popular retail bakery outlet in Vancouver, B.C., Canada, English Bay Batter evolved into a national supplier of cookie products for both retail and foodservice. Since our merger into C  r  lia in 2017, we continue to grow our expertise and expand our cookie portfolio under the English Bay Bakery brand in both Canada and the US.

YOUR COOKIE DOUGH EXPERT



*From domestic and imported ingredients

Our cookie dough is based on traditional homemade recipes, over 35 years of production experience and made with high quality ingredients.

- **Over 30 cookie dough flavours**
From all time favourite classics to unique and ultra indulgent varieties.
- **Sales driving product attributes and claims**
Plant-based, clean label, Kosher
- **Consistent, Simple, Convenient and Versatile**
- **Suitable for vegetarians**
- **Shelf Life** 365 days frozen / 5-7 days once baked
- **Variety of packaging formats and sizes for food service and retail**
- **Our pre-portioned dough** is packed in layers ensuring dough is easy to separate.
- **Frozen pucks are not a uniform shape** ensuring baked cookies have a homemade look.

WHY DO YOU NEED COOKIES?



Cookies are a leading dessert choice*

- Cookies are an affordable indulgence that consumers crave
- Cookies are one of the top preferred dessert items
- Canadian menus have seen an increase in cookie menu items, as well as increase in operator penetration

Source: *2023 Canadian Dessert Consumer Trend Report, Technomic Inc.

Frozen Pre-Portioned Dough					
Top flavours:	256 x 28 g (1 oz)	204 x 35 g (1.25 oz)	168 x 42 g (1.5 oz)	128 x 56 g (2 oz)	85 x 85 g (3 oz)
Caramel Chocolate Chunk		101453			
Chocolate Chip	101433		101455 / plant-based 104148	101424	101484
Chocolate Chunk	102119	102124	101465	101431	101492
Double Chocolate	101439		101464	101430	101491
Double White Chunk					101495
Ginger Molasses	101714		101516	101704	
Monster		101454	101716	101698	
Oatmeal Chocolate		101510	101461	101429	
Oatmeal Cranberry Walnut			101722	101703	
Oatmeal Raisin	101434		101456 / plant-based 104149	101425	101485
Peanut Butter	101435	101509	101458	101426	
Peanut Butter Chocolate				101427	
Sea Salt Caramel			101460		
Shortbread	101710				
Triple Chocolate			102340		
Turtle		102129			
White Chocolate Cranberry Shortbread	101440	102130			
White Chocolate Macadamia Nut	101708	101515	101719	101700	101493

Please inquire about additional flavours not listed here.

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