



Capture in the Moment Feedback in Every Area of Campus

Measure and respond to students and faculty across campus over several touchpoints. From housing, to the campus bookstore and cafeteria, get data to support mapping the campus experience to kick-start initiatives and programs.



Real Time Experience Management

Manage multiple vendors across campus and promote brand standards all from one unique platform. Isolate problems by location and time, using powerful visualization tools, such as heat maps. Improve business operations with analytics to make informed decisions to improve programs, efficiency and customer experience. Use Loop's action management framework to create tickets when key performance indicators are not met and ensure you're closing the loop on feedback provided.

Use real-time messaging to engage students across campus, including student housing. The Loop Experience Platform facilitates conversations between students and staff in real time using familiar channels to help improve the campus experience.

Understanding the Disjointed Student Journey Across Campus

[DOWNLOAD EBOOK](#)



Complete Solutions for the Modern Campus

Every campus has a unique footprint. Our solutions collect in location feedback and provide real-time messaging to small and large campus sizes. So whether you have 3 amenities or 30, the Loop Experience Platform can help you improve your Campus Experience using actionable insights.



Deliver a Unified Campus Experience

With a collection of disparate vendors across campus, from the cafeteria to student housing, it is challenging to deliver a unified experience throughout the student journey.



Brand Management

Preserve the value of your higher education institution's brand by ensuring loyalty from everyone that interacts with campus, during their education and beyond.



Give Students a Voice

By collecting student feedback, you can gain insight in what needs to be done to improve the overall campus experience. Actioned feedback will help future engagement.



Drive Revenue with Residence

Ensure the reputation of student housing remains high for prospective students and new students. Keeping rooms full in residence is a major revenue driver on campus.



Know Which Programs Are Working

Collect data on new and existing programs to determine if they are having the desired outcomes. This will allow for data-driven decision making for the operations team.



Invest Effectively in Your Campus

Investing in your campus can become a key differentiator in the marketplace, and knowing where to put those dollars is essential to getting the most out of your budget.



Take Your Campus Experience to the Next Level with Loop.



Benbria is a leader in real-time experience management for location-based operations, helping the world's most customer-centric brands deliver a superior experience that goes above and beyond their competitors. Loop® enables brands to capture feedback and insights related to customer and employee experiences including loyalty, satisfaction and effort, engage to convert and recover, and motivate frontline employees to improve operations, reduce customer churn and increase loyalty.

With over 10 years of experience in over 20 countries and a network of partners, Benbria offers both global reach and local expertise in a variety of industries.