

ABOUT OCEAN WISE® SEAFOOD

Ocean Wise Seafood is a not-for-profit conservation program that aims to end overfishing, bycatch, and habitat damage by partnering with restaurants, grocers, and food distributors around the world. The Ocean Wise symbol on sustainable seafood products helps businesses and consumers harness their purchasing power & drive positive change on the water.

Sustainable fishing and aquaculture practices include:

1. Harvesting that ensures healthy and resilient stocks.
2. Effective and adaptive management of activities.
3. Limited negative impacts on habitats and other species.

**Please note, Ocean Wise® branding is a visual tool for business-to-business and business-to-consumer guidance that can only be used by Ocean Wise Seafood partners for products verified + approved by Ocean Wise Seafood staff.*

Ocean Wise Seafood partners are equipped with reliable seafood sourcing information that is regularly verified by the Ocean Wise Seafood team. Partner businesses are kept up-to-date with 3,000+ world-wide Ocean Wise recommendations, and have exclusive access to collaborative opportunities, educational tools, training resources, and the Ocean Wise branding. The program's 1:1 support and resources ensure that industry leaders are expertly guided to reach their sustainability goals.

JOIN THE SOLUTION WITH OCEAN WISE

Learn more or apply to demonstrate your commitment to sustainability: seafood.ocean.org/partners/partner-signup

