MASTERS OF PASTA

FULL LINE BROCHURE

COOKING METHOD

DOUBLE COOKING

1. **ADD SALT to boiling water.**

   7g salt : 1L water
   1 tsp salt : 4 cups water

2. **ADD PASTA, stirring occasionally.**

3. **COOK THE PASTA in boiling water following the recommended pre-cooking time.**

4. **DRAIN THE PASTA.**

5. **PLACE THE DRAINED PASTA on a sheet tray and drizzle with a little bit of olive oil.**

6. **COOL THE PASTA down using a blast chiller or walk in cooler.**

7. **STORE IT (0-3°C or 32-37°F) on a sheet tray and cover it.**

8. **ALTERNATELY, cool to room temperature or chill the pasta by shocking it in a bath of ice water to stop the cooking.**

9. **AFTER THE PASTA IS CHILLED, store it in a plastic container with a lid or sealed plastic bag for a maximum of 48 hours.**

10. **BEFORE SERVICE, boil the pasta a second time for 40-60 seconds, drain the pasta and serve with your favourite sauce.**

À LA MINUTE

1. **ADD SALT to boiling water.**

2. **ADD PASTA, stirring occasionally.**

3. **To achieve the best results, DRAIN THE PASTA a minute earlier than the recommended cooking time and finish the cooking process by tossing the pasta and sauce in a sauté pan.**

4. **SERVE, BON APPETIT!**

SUSTAINABLE *supply chain from* FIELD *to* FORK

Food sourced from responsible supply chains means seeking the **best ingredients** in the world to **guarantee excellent quality,** in a way that is **sustainable** and **respectful of people, animals** and the **environment.** In order to guarantee the consistency of **quality durum wheat,** we launched the **Barilla Sustainability Farming Project,** which promotes **more efficient** and **sustainable agricultural and farming practices.**

Pasta sold in **Canada** includes high quality durum wheat grown in the southern prairies of Alberta, Saskatchewan and Manitoba.

Since 2010, we have REDUCED our CO2 EMISSIONS by 30%

Since 2010, we have REDUCED our WATER CONSUMPTION by 21%

Our PACKAGING is 99.4% RECYCLABLE

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THE ABCs OF PASTA QUALITY

A — APPEARANCE

Golden, amber colour vs. whitish, reddish or grayish hues. Few spots (black marks) or impurities.

B — BITE

The authentic Italian way of enjoying pasta is *"al dente"* = pasta should be firm "to the tooth" and resist to the bite.

C — CLARITY

The cooking water should be **clear**, not cloudy. Cloudy water means that excess starch is released which results in sticky, clumpy pasta.

D — DOESN'T BREAK DOESN'T STICK

Pasta should not break, or stick when cooking. Serve immediately to ensure the best meal experience.

WHAT TO LOOK FOR IN A QUALITY PASTA

Barilla

Low Quality Pasta

Barilla

Low Quality Pasta

Cloudy water caused by free starch

PASTA = PROFIT GENERATOR

The #1 concern for Canadian foodservice operators is rising food costs.*

Pasta equates to **pennies** per serving.

PASTA IS 90% **OF THE PLATE**

BUT ONLY 10% OF TOTAL FOOD COST

Quality ingredients will guarantee a better finish dish and help improve guest satisfaction.

Source: Restaurants Canada: Restaurant Outlook Survey 2017

Food cost calculated using Barilla Spaghetti Bolognese www.barilla.com/en-us/recipes/blue-box/barilla-spaghetti-bolognese

100% DURUM WHEAT

PREMIUM ITALIAN QUALITY

IDEAL FOR DOUBLE COOKING

CONSISTENCY IN EVERY BITE

Barilla MASTERS OF PASTA

FOODSERVICE Barilla

Food Service Bulk Packs

Item Code	Product Description	UCC 14 Digit Case Code	Unit UPC	Size	Pack
Long Cuts					
354001	Capellini n.1	10076808039112	076808039115	10 lbs	2
354003	Spaghettini n.3	10076808044185	076808044188	10 lbs	2
354005	Spaghetti n.5	10076808039129	076808039122	10 lbs	2
354006	Fettuccine n.6	10076808039136	076808039139	10 lbs	2
354007	Spaghettoni n. 7	10076808039143	076808039146	10 lbs	2
354011	Linguine Fini n.11	10076808039150	076808039153	10 lbs	2
354013	Linguine n.13	10076808039167	076808039160	10 lbs	2
Short Cuts					
14918	Cut Macaroni n.35	10076808007814	076808007817	10 lbs	2
440041	Elbows n.41	10076808520474	076808520477	10 lbs	2
15087	Orecchiette n.56	10076808007944	076808007947	10 lbs	2
440065	Farfalle n.65	10076808039211	076808039214	10 lbs	2
440072	Penne Rigate n. 72	10076808039242	076808039245	10 lbs	2
440074	Ziti n.74	10076908039259	076908039252	10 lbs	2
440081	Rotini n.81	10076808039334	076808039337	10 lbs	2
440083	Rigatoni n.83	10076808039280	076808039283	10 lbs	2
2834	Pipette n.86	10076808535218	076808535211	10 lbs	2
440090	Gemelli n.90	10076808039297	076808039290	10 lbs	2
440093	Conchiglie Rigate n.93	10076808039310	076808039313	10 lbs	2
7428	Cellentani n.97	10076808000716	076808000719	10 lbs	2
2835	Campanelle n.99	10076808535225	076808535228	10 lbs	2
1401	Tri-Colour Rotini n.381	10895059000678	895059000671	10 lbs	2
Oven Range					
12346	Wavy Lasagne n.397	10076808005421	076808005424	10 lbs	1
Whole Grain					
13342	Whole Grain Elbows	10076808006091	076808006094	10 lbs	2
13339	Whole Grain Penne	10076808006060	076808006063	10 lbs	2
13341	Whole Grain Rotini	10076808006084	076808006087	10 lbs	2
13340	Whole Grain Spaghetti	10076808006077	076808006070	10 lbs	2
Special Order Packs					
11715	Bucatini n.9	10076808004615	076808004618	12oz	20
10536	Ziti n.94	00076808002768	076808280746	16oz	20
10538	Pipette n.86	00076808002782	076808520071	16oz	20
9090	Gemelli n.90	00076808049596	076808506433	16oz	20
10548	Campanelle n.99	00076808002867	076808514339	16oz	20
478333	Jumbo Shells n.333	10076808517085	076808517088	12oz	20
478381	Tri-Colour Rotini n.381	10076808518297	076808518290	12oz	20
510388	Manicotti n.388	10076808517092	076808517095	8oz	20

*Nole: Specail Orders require a month's notice and must be ordered by the pallet

Retail Packs

Item Code	Product Description	UCC 14 Digit Case Code	Unit UPC	Size	Pack
Long Cuts					
3558	Capellini n.1	10076808513933	076808513936	454g	20
3560	Spaghettini n.3	10076808020035	076808020038	454g	20
3562	Spaghetti n.5	10076808020059	076808020052	454g	20
3568	Fettuccine n.6	10076808537021	076808537024	454g	20
3563	Spaghettoni n. 7	10076808020073	076808020076	454g	20
3569	Linguine Fini n.11	10076808020110	076808020113	454g	20
3570	Linguine n.13	10076808020134	076808020137	454g	20
Short Cuts					
7174	Cut Macaroni n.35	10076808000587	076808020359	454g	16
7173	Ditali n.45	10076808000600	076808020458	454g	16
11051	Farfalle n.65	00076808003611	076808506457	454g	12
11064	Penne Lisee n.71	00076808003697	076808020717	454g	12
11060	Penne Rigate n. 72	00076808003680	076808020731	454g	12
11049	Rotini n.81	00076808003581	076808000139	454g	12
11050	Rigatoni n.83	00076808003598	076808513943	454g	12
3906	Pennelle Rigate n.369	10076808000150	076808513950	454g	16
11052	Medium Shells n.393	00076808003628	076808000207	454g	12
Large Format					
15307	Spaghettini n.3	10076808008088	076808008081	800g	12
15308	Spaghetti n.5	10076808008095	076808008098	800g	12
15306	Cut Macaroni n.35	10076808008071	076808008074	800g	8
15312	Penne n.72	10076808008101	076808008104	800g	8
Oven Range					
12408	Egg Lasagna n.199	08076809035989	8076800376999	500g	15
3903	Wavy Lasagna n.397	10076808000129	076808000122	454g	12
Specialty					
1755	Egg Tagliatelle n.129	08076809064972	076808201291	500g	12
1931	Semolina Pappardelle n.166	08076809001304	895059000855	500g	12
12505	Egg Pappardelle n.176	08076809037174	8076809514774	250g	20
Gluten Free					
13624	Gluten Free Cut Macaroni	00076808006315	076808004038	340g	8
13597	Gluten Free Fettuccine	10076808006268	076808006261	340g	12
13622	Gluten Free Penne	00076808006292	076808004014	340g	8
13623	Gluten Free Rotini	00076808006308	076808004021	340g	8
11333	Gluten Free Spaghetti	10076808004004	076808004007	340g	12
Legume					
16087	Red Lentil Penne	10076808008460	076808008463	250g	10
16088	Red Lentil Rotini	10076808008477	076808008470	250g	10
16089	Chickpea Rotini	10076808008484	076808008487	250g	10
16090	Chickpea Casarecce	10076808008491	076808008494	250g	12
Soup					
17724	Orzo	10076808009382	076808009385	340g	16
17725	Pastina	10076808009399	076808009392	340g	16

For more information, please contact your local Barilla sales representative, call Barilla Customer Service at 1-800-922-7455 or visit us at www.barillafs.com

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Eastern Canada	ASM Waypoint	contactus@asmwaypoint.com	905 - 475 -9623
Western Canada	ASM Waypoint	contactus@asmwaypoint.com	604 - 507 - 3200
Quebec	Accord Food broker	info@accordcourtier.com	450 - 419 - 8666

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